



E-News Advertising Opportunities

Nevada Restaurant Association (NvRA) e-newsletter, *What's on the Table*, offers the opportunity to advertise directly to foodservice owners and operators of restaurants, hotels, casinos, taverns, and to allied members who are vendors of restaurant goods and services. Published bi-weekly, NvRA's e-newsletter, containing industry trends, legislative activities, educational programs, member benefits, upcoming events and more, is circulated to more than 1000 members throughout Nevada!

ADVERTISING PRICES AND SPECIFICATIONS

AD TYPE	1x	2x to 6x (price per ad)	6x or more (price per ad)
Promo Ad (146 x 200 pixels)	Members: \$250 Non-Members: \$350	Members: \$225 Non-Members: \$325	Members: \$200 Non-Members: \$300
Banner Ad (390 x 150 pixels)	Members: \$350 Non-Members: \$500	Members: \$325 Non-Members: \$475	Members: \$300 Non-Members: \$450
Article Ad Includes press release with company logo (100 x 100 pixels). Restrictions may apply.	Members: \$500* Non-Members: \$1000 (* Ask us how members can have article ad free!)		

All advertising materials must be received the Friday before release date. A JPEG, JPG, GIF or PNG file is required.

Form of Payment: Credit card Check

Type of Ad: _____ Frequency: _____ Total: \$ _____

Company name: _____

Contact name: _____

Phone: _____ E-mail: _____

Credit card #: _____

Name (as it appears on credit card): _____

Exp: _____ Billing zip code: _____ CVS#: _____

Signature: _____ Date: _____

PLEASE RETURN THIS FORM BY E-MAIL
info@nvrestaurants.com