



# **Nevada Restaurant Association**

## **Media Kit**

# **NvRA's Mission**

**Promote | Protect | Educate**

**Founded in 1982, the Nevada Restaurant Association, a 501c6 organization, has carried out its mission to promote, protect and educate Nevada's rapidly growing restaurant industry.**

**NvRA members represent many facets of the industry, including restaurants, hotels, casinos, taverns and vendors of restaurant goods and services.**

# What We Do

- We **Protect** Restaurants and our Members
- We **Promote** the Restaurant Industry
- We **Offer** Access to Information
- We **Provide** Networking Opportunities
- We **Provide** Training and Workforce Development

# Why It Matters

A **thriving** restaurant and foodservice community is important to both industry leaders and consumers. The Nevada Restaurant Association, and its parent organization the National Restaurant Association, aim to **strengthen** operations, **mitigate** risk and **advance** and **protect** business vitality through national, state and local advocacy.

# Membership

- ServSafe food and alcohol training
- Hospitality accounting
- Bar, food and beverage management
- Restaurant marketing
- Food cost control
- Discounts on credit card processing
- Workers compensation insurance
- Trade show admissions
- TelaDoc for individuals
- Professional development & networking events

**BECOME A MEMBER**

# Advocacy

- Lobbying in Carson City, NV and Washington, D.C.
- Health Department regulations
- Labor and wage laws
- Tax issues
- Health insurance
- Worker's compensation regulations
- Alcohol and BAC issues
- Tip credit and tip sharing
- Mandatory sick leave
- Marijuana regulations
- Third-party delivery regulations
- Legislative issue luncheons
- Educational forums and workshops



**Legislative Roundtables**



# Events

**Culinary Excellence Awards**



**Epicurean Affair**

luxury ticketed food and beverage showcase and tasting event to raise funds to help support the Nevada Restaurant Association's educational and scholarship programs

**Nevada State ProStart Invitational**



# The Numbers: Nevada Restaurant Industry

The food service industry creates thousands of jobs, supports career growth and plays a vital role in every community across the state.



**6,500+** eating and drinking places



**176,700** restaurant and food service jobs



**\$14.9B** estimated eating and drinking sales



**\$1** spent in Nevada's restaurants contributes  
**\$1.88** to the state economy



**\$1 million** spent in Nevada's restaurants  
generates **15.6** jobs in the state economy

\*Data: National Restaurant Association (2022)

# Testimonials



## Hash House A Go Go

"Membership in the Nevada Restaurant Association has been **invaluable** for Hash House a Go Go. We have utilized several of the **cost saving programs** such as Employee Health Insurance, Credit Card Processing, ASCAP/BMI Membership, Workers Comp and Liability Insurance Programs as well as several other programs. These programs alone have more than paid for my membership cost. Additionally, the NvRA keeps you in touch with your industry and gives you an opportunity to have a **voice in decisions** that affect your business. I sincerely encourage you to join today and start saving and participating in your industry."

-Jim Rees, Hash House A Go Go Owner

# Testimonials



## BurgerFi

“Being a member of the Nevada Restaurant Association has been **immeasurable**. People truly don’t realize the advantages and opportunities that being a member provides. From **cost savings programs** to help with Card Processing, Workers Comp and Liability Insurance Programs, and even programs such as Serv Safe Training, being a member of the NvRA has its perks! **You are a part of something**. You sit at the table and have a **voice** that affects not only your business but the entire industry you represent.”

-John Iannucci, BurgerFi Chief Operating Officer / NvRA Board of Directors Vice Chair  
Restaurants

# Nevada Restaurant Association Board of Directors 2024



- Golden Steer
- Mint Indian Bistro
- BurgerFi
- Sysco Desert
- Cafe Zupas (regional)
- USI Nevada
- Wynn Las Vegas Hotel
- Capriotti's
- BMP Services
- Alicart Restaurants
- Ogletree, Deakins, Nash, Smoak & Stewart law group

- Mancha Development/Denny's
- UNLV executive chef
- Newport Meats
- PepsiCo, regional
- Tao Group Hospitality
- Newport Meats
- Border Grill Las Vegas
- FRSCO Corporation - McDonald's
- Bear Robotics
- Fleming's Prime Steakhouse & Wine Bar
- Spaghetti on the Wall Hospitality Group

The Nevada Restaurant Association Educational Foundation (NvRAEF) is a 501c3 charitable nonprofit whose goal is to strengthen workforce development among the future of the restaurant industry. The Foundation oversees the ProStart Program, a two-year high school culinary training program culminating in an annual State Invitational. Students learn food safety, knife cuts, basic cooking techniques, baking, menu design, basic accounting, management and more.



**“ProStart gave me the skills I needed to start a career. It opened doors that would have been closed for me... My mentors had faith in me even when I didn’t.”**  
-Javier, graduate

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