



**NEVADA**  
RESTAURANT ASSOCIATION

INTERNATIONAL  
**RestaurantShow**<sup>SM</sup>  
LAS VEGAS

SAVE THE DATE FOR THE FASTEST-GROWING FOOD  
SHOW IN THE INDUSTRY

**What:** The Las Vegas International Restaurant Show

**When:** March 7-10, 2010- Exhibitors: March 9 & 10, 2010

**Where:** Las Vegas Convention Center- Hall C1

**Who:** With 28,000 hospitality professionals, 96% have purchasing power

The International Hospitality Week is three shows in one. The Las Vegas Restaurant Show, HotelWorld Food & Beverage and the Nightclub & Bar Convention and Trade Show- the ultimate beverage event in 2010.

**Cost:** Standard Booth: 10'x10'- \$2,850; Premium(Corner) Booth: 10'x10'- \$3,250

**TO EXHIBIT** at the International Restaurant Show contact Gantt Hickman at [gantt@oxpub.com](mailto:gantt@oxpub.com) or **622-236-5510**, ext. **8642**. Mention that you are a NvRA member. All new exhibitors will receive **\$500 discount** towards their exhibitor fee. Please contact [events@nvrestaurants.com](mailto:events@nvrestaurants.com) for more details.

**REGISTER** before January 8<sup>th</sup> and receive an early bird discount admission rate of \$70; use the NvRA member code/source code: **196SP**. After January 8<sup>th</sup> members will still receive a discount admission rate of \$95 (\$25 off regular rate), prior to March 5. To register online and for more information visit [www.irestaurantshow.com](http://www.irestaurantshow.com)

If you want to register for the Nightclub & Bar Conference programs, members will also receive a \$75 discount on conference registration using the source code **196SP**.

As an added bonus to all NvRA members, The Las Vegas International Restaurant Show and HotelWorld Food & Beverage conference programs are **free** this year!