

# Nevada Restaurant Association Corporate Sponsor Benefits

## Exclusive Diamond \$30,000

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As an NvRA Corporate Sponsor, your company will be a *prime sponsor* for the Nevada Restaurant Association for one year and will receive maximum exposure via NvRA publications, programs, and events

### ***Here is what's in it for you!***

- ✓ Your company will be featured on NvRA's homepage, [www.nvrestaurants.com](http://www.nvrestaurants.com), under the Corporate Sponsor section (your logo will have a link on your company website)
- ✓ Press Release to all members regarding your Corporate Sponsorship
- ✓ Announcement as a sponsor in all event press releases
- ✓ Receive recognition at Culinary Excellence Awards Gala/Dinner
- ✓ Opportunity to present an Award to Industry Winners
- ✓ Receive recognition at NRA Political Action Committee Luncheons
- ✓ Receive recognition at Board Member's Meetings
- ✓ Fourteen (14) tickets to the Culinary Excellence Awards Gala/Dinner
- ✓ Ten (10) Tickets to Strategic National Restaurant Association Political Action Committee events
- ✓ Your company logo will be on all e-news "What's on the Table?" for one year (e-news goes out twice a month)
- ✓ Company logo on Culinary Excellence Awards Gala program
- ✓ Premier signage at Culinary Excellence Awards Gala program
- ✓ Your Company will be provided with a full page on the NvRA website which you can use for promotions, advertising, events and any information about your company for one year.
- ✓ Lifetime dual membership at State and National levels

### ***Exclusive for your Company (if applies)***

- ✓ Recognition as a Corporate Sponsor on all invoices and mailing issued to members
- ✓ Recognition in a nationally circulated press release regarding co-sponsorship (National Publications)
- ✓ Named co-sponsor for online ServSafe Alcohol Safety program
- ✓ NvRA will train up to 2 classes per year of ServSafe Food Safety and 2 ServSafe Alcohol Safety at no cost to your company
- ✓ Logo will be added to all ServSafe Food Safety PowerPoint training and registration materials
- ✓ ServSafe® Alcohol: Company logo will be on Alcohol Cards for one year

## Platinum \$20,000

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- ✓ Full page on NvRA website to use for promotions, advertising, events or any information about your company for a year
- ✓ Premier signage at the Culinary Excellence Awards Gala/Dinner entrance
- ✓ Logo will be at the Culinary Excellence Awards Gala/Dinner
- ✓ Sponsors will receive "recognition (in rotation) in the NvRA's bi-weekly e-newsletter
- ✓ Ten (10) tickets to Culinary Excellence Awards Gala/Dinner
- ✓ Opportunity to present an Award to Industry Winners
- ✓ Two (2) tickets to Strategic NRA-PAC events
- ✓ Receive recognitions at Board Member's Meetings
- ✓ Receive recognition at NRA Political Action Committee Luncheons
- ✓ Recognition as a Corporate Sponsor on NvRA website for twelve months
- ✓ Press Release announcing your Corporate Sponsorship
- ✓ Announcement as sponsor in all event press releases
- ✓ Opportunity to present to board at a meeting
- ✓ Lifetime dual membership at State and National levels

## Gold \$15,000

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- ✓ Logo featured at Culinary Excellence Awards Gala/Dinner
- ✓ Six (6) tickets to Culinary Excellence Awards Gala/Dinner
- ✓ Opportunity to present an Award to Industry Winners
- ✓ Sponsors will receive recognition in the NvRA's e-newsletter
- ✓ Receive recognition at Board Member's Meetings
- ✓ Recognition as a Corporate Sponsor on NvRA website for twelve months
- ✓ Press Release announcing your Corporate Sponsorship
- ✓ Announcement as sponsor in all event press releases
- ✓ Dual membership at State and National levels for one year

## **Political Action Committee (NRA-PAC) Events**

Throughout the year, the NvRA holds events and luncheons to support the National Restaurant Association and State Political Action Committees. The primary purpose of the PAC is to support candidates for national, state and local political offices whose election would be beneficial to the Nevada Restaurant Association. The PAC is the only fund that aggressively pursues the election and re-election of candidates for federal office who will stand up and support the restaurant industry position on key issues.

### **\$5,000 Sponsorship Benefits**

- ✓ Company name and logo to appear on Save the Date flyer broadcasted to members
- ✓ Company name and logo on the welcome board at registration table
- ✓ Opportunity to speak to the attendees for 2-3 minutes promoting your company
- ✓ Your printed promotional materials may be distributed to guest and displayed at registration
- ✓ Company logo posted on our website
- ✓ Your sponsorship prominently listed in a pre and post event press release
- ✓ Includes two tickets to the event

## **Board of Director Meetings Sponsor**

Nevada Restaurant Association's Board of Directors meets formally six times a year to discuss association issues, to vote on new member benefits and initiatives, and to host a range of guest speakers. Held at alternating member and allied properties throughout the state, board meetings follow up on issues discussed at the Strategic Planning Session and address current member concerns and opportunities for the association.

### **\$1500 Sponsorship Benefits**

- ✓ Logo on Agenda and Board Packets sent out to each Board Member
- ✓ Opportunity to speak in front of the board for 10 minutes promoting your company
- ✓ Ability to provide product samples at meeting
- ✓ Ability to serve breakfast, lunch, snack, or drinks
- ✓ Announced as sponsor in board bullets and invitation

## **Monthly Mixer Sponsor**

Mixers are held primarily in Las Vegas to provide an opportunity for operators, chefs, and vendors to network in a casual setting to exchange ideas and stay current.

### **\$600 Mixer Sponsor Benefits**

- ✓ Opportunity to speak for 10 minutes promoting your company
- ✓ Ability to provide product samples at event
- ✓ Company name and logo to appear on Save the Date flier
- ✓ Logo on website events page and email blasts
- ✓ One individual email letter to each invitee introducing the Sponsor



The Nevada Restaurant Association’s Culinary Excellence Awards celebrates industry leaders who shine brighter than anyone else, recognizing the most deserving, all of whom selected by the public and a committee of industry peers. In 2023, awards will be given out to Restaurateur of the Year, Rising Star of the Year, Chef of the Year, Legacy of the Year, Hospitality Champion, and Vendor of the year.

## Culinary Excellence Award Gala Sponsorship

Sponsorship levels	Bronze \$5,000	Silver \$10,000
Tickets to the Gala	4	8
Company acknowledgement during Award ceremony	*	*
Opportunity to present an Award to Industry Winners	*	*
Company mention in the newsletter	*	*
Company mention in the press release	*	*
Company logo on the event page		*
Company logo on all invitations		*