



# THE INDEPENDENT RESTAURANT OPERATOR

Membership provides independent restaurant operators with invaluable business tools to empower and accelerate their business, including access to powerful local legislators and key decision makers. These benefits can have a profound influence on the operations, profitability and success of their business.

01

## ISSUES

- Increase sales and revenue
- Lower costs and increase profit margin
- Attract and retain guests
- Attract the right talent
- Protect employers from onerous regulations and laws

02

## NEEDS

- Small business tools and best practices
- Local and state support to navigate regulation
- Workforce engagement, marketing and sales resources
- Local networking with community leaders
- Understanding complex regulations

03

## WHAT THE NRA/SRA OFFER

- State and local advocacy teams to help navigate regulatory and legislative issues
- 24/7 access to subject matter experts on wage/labor issues, menu labeling, compliance, etc.
- Business savings across technology, healthcare, and more
- Proprietary industry research, insights and forecasting reports
- Educational opportunities through events, networking, and mentorships